



ovyta  
*feel good*



Ovyta eggs,  
**feel good food  
naturally**

## Ovyta eggs: feel good food naturally

Eggs are back, even though they never really went away. As part of a delicious and healthy diet, eggs give our body some essential nutrients. But an Ovyta egg isn't just any egg.

An Ovyta egg is pure feel good food. You can taste it, and you can see it. The yolk is an intense orange and the taste is full and authentic. Ovyta eggs are perfect to eat on their own, and are great for baking too.

## Healthy chickens, healthy eggs

Each Ovyta egg contains a number of essential components for our health. The yolk, for example, contains three essential Omega-3 fatty acids (ALA, DHA and EPA) with numerous health benefits for the heart, brain and eyes.

We treat our Ovyta chickens like princesses. It is the healthy diet of our laying hens that makes Ovyta eggs so tasty and healthy. Ovyta chickens only get vegetable nutrients, and we add some flaxseed oil and dried algae to the chicken feed as well.



### Pssst ... so are eggs healthy, really?

In the past eggs were often associated with high cholesterol. Today we know that there is no link at all between the consumption of eggs and an elevated cholesterol level, especially if we have them as part of a balanced diet.

# Healthy eggs by Ovyta

## Ovyta free-range eggs in convenient, colourful boxes

Ovyta's colourful boxes are a sight to behold on the shelves. Ovyta free-range eggs offer a healthy balance of Omega-3 and Omega-6 fatty acids and are rich in vitamins and essential nutrients.

## Beautiful, quirky packaging

Ovyta likes to go one step further when it comes to presentation. The coloured Ovyta boxes have a striking and playful appearance and add some flair to an otherwise monotonous egg shelf. Want to bet that they encourage the kids to eat healthy food? The convenient pull-off label with interesting facts also offers the necessary inspiration at home.





## Ovyta organic eggs

Ovyta is extremely proud of its organic certification. That is why you now also get to enjoy our feel good organic eggs. Ovyta organic eggs also contain the much needed good essential fats and are rich in Omega-3. You will recognise Ovyta organic eggs by their striking green packaging.

## Ovyta, tailor-made for you

Are you looking for packaging that is tailored to your brand? Or perhaps you would like to develop a special offer? Ovyta will be happy to help you. We would love to set up cool campaigns with you and we look forward to developing a concept with you.





## Finally! Liquid egg whites for active athletes and home cooks

Proteins are the perfect healthy supplement for active athletes. Ovyta liquid egg whites offers you this superfood in a convenient 0.5 kg carton. These liquid egg whites contain no cholesterol or sugars and have a high natural protein content. Perfect for that protein shake, egg white omelette or healthy pastry. Ovyta liquid egg whites can be stored at room temperature and contain no additives or preservatives.



NOMINATED  
FOR TAVOLA 2020

## Want to find out more?

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